

NORTHSHORE UNIVERSITY HEALTHSYSTEM ELITE ATE CONTEST OFFICIAL RULES

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

FACEBOOK, INSTAGRAM AND TWITTER ARE NOT A SPONSOR OF OR AFFILIATED WITH THIS CONTEST

1. CONTEST PERIOD: CONTEST begins on 12 a.m. Central Time (“CT”) on February 22, 2019 and ends at 5:00 p.m. Central Time on March 22, 2019 (“Entry Period”).

2. ELIGIBILITY: The contest is open only to the general public and individual [full-time and/or part-time] employees of NorthShore University Health System (“Sponsor”) at the time of entry during the Entry Period.

3. HOW TO ENTER: Eligible participants may enter the contest by submitting a bracket from February 22 to March 22 at 5 p.m. All submissions must be consistent with Sponsor’s goodwill and brand image (e.g. no sexual or unlawful content) as well as the positive theme of the contest. Sponsor in its sole discretion, may disqualify any inappropriate entries/submissions. [While Facebook, Instagram and Twitter are not sponsors of or affiliated with the Contest, Facebook, Instagram and Twitter’s terms and conditions of use apply.]

4. HOW TO WIN: All submissions will be entered into a drawing for a prize. Two (2) winners will be chosen at random from the brackets with the most correct submissions. Participants may only win once during the contest period.

5. PRIZES: [NorthShore Sports and Nutrition Swag Bag]. Prize is not transferable; no substitutions or equivalents are permitted, except by the Sponsor at its sole discretion. Allow two (2) weeks for delivery of prizes. All costs related to a prize not specifically stated within these Official Rules are the sole responsibility of the winner. Winners shall receive no further compensation or credit for use of the entry submission other than that disclosed in these Official Rules. Sponsor shall have no obligation (express or implied) to further exploit, develop, produce, or distribute any entry submission. Winners may be required to supply their social security number for tax purposes and each Winner will receive an IRS Form 1099 from the Administrator for the ARV of the prize (stated above) for the calendar year won. All prizes will be awarded, provided there are an adequate number of eligible entries received.

6. CONDITIONS OF PARTICIPATION: By entering, entrants acknowledge and agree that Sponsor may publish their name as a winner on its website and other internal media locations. Entrants also agree to be bound by these Official Rules including all eligibility requirements. Entries that have been generated by a script, macro, bot or any other automated means will be deemed void. Sponsor’s use of information submitted by entrants in connection with this Sweepstakes will be subject to the terms and conditions stated in these Official Rules as well as to the Sponsor’s Privacy Policy. By accepting a prize, Winners consent to the use of their names, images, likenesses, photo, voices, Entries and biographical materials for advertising, publicity, and promotional purposes by Sponsor, or a party designated by the Sponsor, including but not limited to, any online announcements, without additional notice or compensation, except where prohibited by Sponsor’s Privacy Policy or by law. Entrants agree that any and all disputes shall be governed by the laws of the State of Illinois. Entrants agree that the conditions of submission set forth in these Official Rules, and all documents and agreements incorporated in these Official Rules by reference, solely govern the relationship between entrants and Sponsor in connection with this Sweepstakes. By participating in this Contest you acknowledge and agree that Sponsor may

collect the personal information submitted by you, and use the information pursuant to Sponsor's privacy policy.

7. LIMITATION OF LIABILITY: ENTRANTS HEREBY AGREE TO RELEASE, INDEMNIFY AND HOLD HARMLESS SPONSOR AND EACH OF THEIR RESPECTIVE PARENT COMPANIES, AFFILIATES SUBSIDIARIES, DIVISIONS, ADVERTISING AND PROMOTION AGENCIES, EMPLOYEES, OFFICERS, DIRECTORS AND SHAREHOLDERS (COLLECTIVELY, THE "RELEASEES") FROM ANY CLAIMS, ACTIONS, INJURY, LOSS OR DAMAGE OF ANY KIND, INCLUDING BUT NOT LIMITED TO, PERSONAL INJURY OR DEATH, RESULTING FROM PARTICIPATING IN THIS SWEEPSTAKES, OR FROM THE ACCEPTANCE, POSSESSION, OR USE OR MISUSE OF ANY PRIZE AWARDED OR PARTICIPATION IN ANY PRIZE-RELATED ACTIVITY. THIS LIMITATION OF LIABILITY IS A COMPREHENSIVE LIMITATION OF LIABILITY THAT APPLIES TO ALL DAMAGES OF ANY KIND, INCLUDING (WITHOUT LIMITATION) COMPENSATORY, DIRECT, INDIRECT, OR CONSEQUENTIAL DAMAGES; LOSS OF DATA, INCOME, OR PROFIT; LOSS OF DAMAGE TO PROPERTY; AND CLAIMS OF THIRD PARTIES. PARTICIPANTS AGREE THAT SPONSOR HAS NOT MADE, NOR IS IN ANY MANNER RESPONSIBLE OR LIABLE FOR, ANY WARRANTY, REPRESENTATION, OR GUARANTEE, STATUTORY, EXPRESS OR IMPLIED (INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, TITLE, AND FITNESS FOR A PARTICULAR PURPOSE), IN FACT OR IN LAW, RELATIVE TO THE SWEEPSTAKES, THE ENTRY OR ANY PRIZES AWARDED HEREIN. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SPONSOR DOES NOT MAKE ANY EXPRESS OR IMPLIED WARRANTIES OR REPRESENTATIONS WITH RESPECT TO SWEEPSTAKES WEBSITE AND SPONSOR SHALL NOT BE LIABLE FOR THE CONSEQUENCES OF ANY INTERRUPTIONS OR ERRORS RELATED THERETO. Releasees are not responsible for lost, late, illegible, damaged or stolen or misdirected entries or submissions, or problems of any kind, whether mechanical, human or electronic. Releasees are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, inability to access a website or submit an online Sponsor reserves the right, in its sole discretion, to cancel or suspend part or all of this Sweepstakes at any time without notice, if in the judges' opinion there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or integrity and proper play of the Sweepstakes. In such event, Sponsor may void any entries they suspect are at issue and award prizes from among all eligible entries/votes received up to the date of cancellation. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY ONLINE SERVICE RELATED TO THIS SWEEPSTAKES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision. Sponsor reserves the right to disqualify entrants who violate the rules or interfere with this Sweepstakes in any manner. If an entrant is disqualified, Sponsor reserves the right to terminate that entrant's eligibility to participate in the Sweepstakes. Any attempts by an individual to access any website associated with this Sweepstakes via a bot script or other brute force attack or any other unauthorized means will result in the IP address becoming ineligible. Use of automated entry devices or programs is prohibited.

8. SPONSOR: The Sponsor of this Contest is NorthShore University HealthSystem, 1301 Central Street, Evanston, IL 60201.